



Welcome to the 2014 McAlester Ranch and Home Show! We at C&M Production Group are delighted and excited to bring one of the most talked about and promising shows in a Return Engagement to your City of McAlester! Many thoughts and lots of hard work have been done by so many to produce and try to succeed last year's show. We were extremely blessed by McAlester and the surrounding area of those who attended and supported our Premier show that we wanted to bring back the superb vendors and entertainment to your 2014 show. You will be impressed, entertained and maybe a little dazzled with a metro style show right here in McAlester. You will see one of the best groups of vendors in over 200 booth spaces for your ranch or home needs from local businesses and dealers you know to vendors that are attending from across the United States. Whether it is equipment for your working ranch, a need for your home or even that special gift or an item you can only get at the big city shows, you surely will find it here!

As part of our Return Engagement, Liz from the hit TV Series Swamp People has agreed to attend with "Team Liz" to meet and greet each person attending the show! Yes, it is true! Liz, Jessica, Justin and Glenn Guist will be at the 2014 McAlester Ranch and Home show all three days! It will be their first show attended in the United States as "Team Liz"! If you missed them last year, make plans now to see them this year. Also returning is Fetch n Fish promotions with their 6000 gallon aquarium and the water dogs trained to jump off the ramp for the longest distance into the aquarium. It is a show kids and adults will love to see with crowd participation that might just get your hair wet! Bring the family and plan to enjoy the 2014 McAlester Ranch and Home Show

My husband and I want to Thank You All for your kindness and allowing us to help impact the local economy. The McAlester Ranch and Home Show would not have the opportunity to succeed without your attendance, support and any purchase made during and/or after the show has closed. Quality vendors will look forward to attending each year's show if you give them the continued support. We are extremely Thankful and Humbled to be able to produce the McAlester Ranch and Home Show and will continue to strive to make each year better than before.

Sincerely,

Janelle Martin, Promoter **C&M Production Group LLC** McAlester Ranch and Home Show





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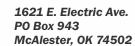
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STARS OF SWAMP PEOPLE TO APPEAR AT FARM & RANCH SHOW

There is no shortage of reality television or the people who gain fame from it. But tucked near the Gulf Coast in southern Louisiana, a cadre of professional alligator hunters goes about their life's work while starring in History Channel's SWAMP PEOPLE. While Kim Kardashian is plotting her social calendar and shopping for shoes, SWAMP PEOPLE'S Liz Cavalier, Justin Choate and Glenn Guist are showing the world what it's like to be an alligator hunter.

The Oklahoma Journal recently had a chance to visit with the three of them.

Before starting the interview, Justin cut the motor of a tractor near his home in Pecan Island and gathered the rest of their team into the cab of his pickup truck, the quietest place available. "I got two kids and bunch of camera men running around," laughed Liz, who is married to Justin. She is known to fans as "The Gator Queen" and is the leader of Team Liz, as they are called on the show.

But life hasn't changed all that much for them as alligator hunting has been part of their heritage since they were kids. "Everybody where I'm from hunted alligators, "said Justin. "When I was about eight years old I started helping. But I watched and learned so by the time I was twelve I was hunting by myself."

Fans of SWAMP PEOPLE know Liz for her tough as nails mindset, excellent marksmanship and no-nonsense approach to gator-hunting. But a softness exudes from her as she talks about her love of the Bayou. She learned the trade at the feet of her father Charles Dupre and says she's glad to be able to show TV audiences all the things her dad taught her over the years.

"It has it's trials and tribulations just like anything else," she said. "but we enjoy alligator hunting. We'd be doing it whether or not the cameras were there." The three of them, along



with Liz's daughter Jessica, are featured on Season 6 of SWAMP PEOPLE, set to begin airing in February, 2015. "We just finished filming for Season 6," said Liz, in her soft Cajun drawl, "All I can tell you is next season is gonna be out of the ordinary." She added that there is talk of a Christmas special but stopped short of promising they'd be singing any Christmas carols. Justin added that next season, viewers can expect to see hunts for the biggest gator they've ever caught. And in alligator-hunting circles, size really does matter. The bigger they are, the more skin and meat they have.

When asked who held the biggest catch on record, the crew was quick to give the nod to Liz with 13'7". But Justin and Glenn made sure to point out they had also pulled in a big one at

CONTINUED ON PAGE 6



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STARS OF SWAMP PEOPLE Continued....

13'3". "That's an enormous alligator," Liz bragged on the two men. Glenn chimed in that it was "damn big" and the group chuckled as they recalled Glenn's close call with a large gator that nearly resulted in his castration. "But he don't need that no more anyway," teased Liz as Justin and Glenn howled with laughter.

One of the biggest hits on cable television, the SWAMP PEOPLE cast is comprised of real, local alligator hunters. Gator season begins the first Wednesday of each September. Hunters have 30 days to claim as many "tags" as they can -- and cast members have a camera crew right behind them. "They breed in April and May, lay eggs in June and July, males start to establish their territory and by the end of August those eggs hatch," said Justin, explaining the September hunting season. Alligators young and old are potential targets.

In season, the day begins early for the hunters, with a run often lasting from very early in the morning to late afternoon. Crafty editing eliminates much of a typical day for viewers.

"It's hard work," said Justin. "Nobody sees all the hard work that goes on." Some animal rights groups have demanded that the History Channel discontinue their popular series. But like other game hunters, Justin is quick to point out the necessity of their livelihood. "An alligator kills way more alligators than we do," he said. "If the population isn't controlled, they'll continue to spread into other states. They've already made it as far as Arkansas and North Carolina."

Before Swamp People aired, producers sought out Liz at the crawfish stand she and Justin operate. They'd heard she'd be a great addition to the show. She originally told them no – three times. It was a thief that prompted her to change her mind. "I talked her into calling them back after someone stole our mud boat," said Justin. "We needed a new boat and couldn't afford to buy the kind we needed to do our other trapping throughout the year. They paid her enough to buy a second-hand boat, new motor and a trailer."

She made her debut in Season 2 as the boat partner of Troy, one of the original cast members. Her shooting prowess won him over and began to create a fan base for the Gator Queen. Liz and Justin continue to live with their children on Pecan Island. They insist their lifestyles haven't changed much, even with their new fame. They all continue to be surprised at their popularity.

"I don't care where you go they know you," said Justin. "Especially Liz and Glenn because they stick out like sore thumbs," he teased, referring to Liz's often recognized face and Glenn's full beard.

Fans not only spot them in public, but have even been known to seek them out at home. "People come from all around to the house," said Liz. "I just make sure the coffee is ready." When pressed about truly welcoming strangers, Liz responded, "Well, sure. That's the way we were raised." Justin added, "We don't send out invitations, but we don't turn them away. The majority are good people."

The trio, along with Jessica Cavalier, Liz's daughter, will be appearing at the McAlester Ranch & Home Show, October 24-26 at the S.E. Expo Center west of McAlester. This will be the very first time Team Liz has been together for a public appearance and they are all looking forward to it. Their involvement with the show began when organizers sought them out last year. "They are really good people and we've become good friends with them," said Justin. "They wanted to get the whole team together and we thought it was a great idea. We want to help them out any way we can."

Team Liz is looking forward to meeting new friends and fans. "We like it in Oklahoma," said Liz and Justin, who have family here. "This is our fourth trip there." For Glenn, it is his first visit to the Sooner state. During the show they will sell merchandise and be available for autographs and a meet and greet. "It's all about them, it's not about us," said Justin. "When people come see you they want to leave with something. That's mainly the reason we sell items, so people can walk away with something."



When asked what message they hope SWAMP PEOPLE sends, all three were quick to say they wanted people to know it's the real deal. "It's our source of income and we get to do it with our family," said Justin.

"We constantly learn new things and get to be out in the elements."

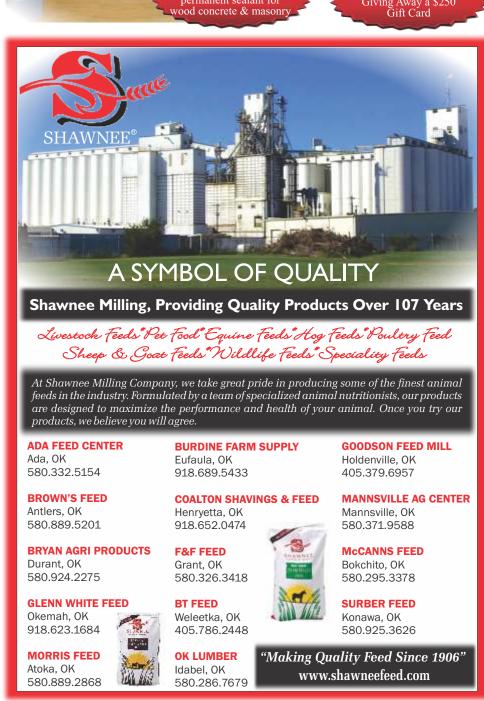
"We'll still hunt gators whether it's for people's entertainment or not," said Liz. "It's just our way of life." "Yep," agreed Justin and Glenn. Their



By: Gina Stanley







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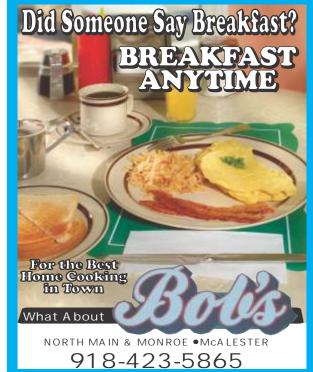
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MCALESTER RANCH AND HOME SHOW RETURNS TO EXPO CENTE

show, Kim and Janelle Martin knew they'd found a permanent home for their Ranch and Home Show. They are excited to bring another event with more than 200 booths and 120

vendors. The Martin's own C&M Production Group, an Oklahoma-based trade show specialist company that is presenting this weekend's event. "We did a lot of research," said Janelle. "We started talking to some people here years ago, but finally the time was right and everything just fell into place. McAlester is a hub despite not being a large city. We believe it's the perfect place for a show like this."

The McAlester Ranch and Home Show merges the worlds of agricultural and residential interests. Vendors from all around the country as well as local businesses will be at the three-day event, October

Vendors and booths include a wide array of specialties such as carpet, windows and landscaping in addition to ranching equipment. Sherlock Homes is a featured vendor and will have a complete modular home on display. Much like shows that you would find in larger metropolitan areas, the McAlester show also provides big-name entertainment.

Four cast members of History Channel's "Swamp People" will be on hand to meet fans and sign autographs. In addition, Jason Reynolds with "Fetch N Fish" tank will perform his wildly popular show featuring expertly-trained Labrador Retrievers. For the Martin's, this show is all about home, family and fun. "We want to bring a Metro area caliber show to this part of the state," said Janelle. "We like

to entertain people and give them something to look forward to. Not only good food and quality vendors but top-notch entertainment as well." The Martin's have owned C&M Productions for 14 years, also producing shows in Durant and Enid. They are thrilled that the McAlester Show is

proving to be such a success. "Honestly, McAlester just feels like home to us," Janelle said. "From the beginning, we have

many people. Martin pointed out that the success of the show $also\,benefits\,McAlester$ economically. With a nearly 75-mile pull of potential shoppers, McAlester has the ability to

been so welcomed here by so

bring in a substantial audience. "I see a long future for this show," she continued. "And with that are boosts to the local economies of hotels,

and retailers. It's really a win-win for all of us." Last year's show hosted 4,500 attendees. Martin expects this year's show to be even bigger.

"One thing you can count on with us is that we will do this the right way," she said. "We will take the time to grow it and deliver what we promise.' Admission into the show is \$5 per person. Martin encouraged readers to contact the Oklahoma Journal to get a "two for









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